

# PRESS RELEASE

HOERLE-GUGGENHEIM GALLERY

527 WEST 23RD STREET NEW YORK, NY 10011 | P.212.366.4490 | WWW.HOERLE-GUGGENHEIM.COM

## FOR IMMEDIATE RELEASE

**McCrow's "History Interrupted, The Art of Disarmament"**

**April 30th - May 28th 2015**

**Opening Reception April 30th from 6pm - 9pm**

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**April 16th, 2015**

### **NEW YORK, NY - McCrow's "History Interrupted, The Art of Disarmament"**

is opening April 30th, 2015 at the Hoerle-Guggenheim Gallery located at 527 West 23rd Street, New York, NY 10011. The show, which will be open to the public through May 28th, features McCrow's latest work from weaponry procured directly from areas of conflict and then decommissioned. McCrow wants people to look beyond their new representation to acknowledge the dark story each weapon carries with it; to challenge our sanitised view of guns, our reaction to their being in front of us and with that of our own morality.

### **ABOUT THE GALLERY**

Hoerle-Guggenheim is a newly opened gallery in the heart of the New York Chelsea art district on 23rd Street. The gallery was founded by Philippe Hoerle-Guggenheim and has an array of important modern and contemporary artists. The gallery's most recent acquisitions include seminal works by artists RETNA, Peter Beard, Carl McCrow and many others.

### **ABOUT THE ARTIST**

McCrow's art is controversial, thought provoking and embraces the contradictory views that come with guns and refocuses them with a fresh perspective and a heartfelt purpose. The stories McCrow uncovers through his art tell of the continuous struggle people face from small arms, mines and other unexploded ordnance strewn across miles of countryside. By taking these weapons out of action, a region's dark past can begin to turn into a brighter future for those who continue to live and work there. McCrow's own initiative, a charity called One Less Gun has been set up to change the way the world deals with surplus and illicit small arms by raising awareness of their continued threat, and funding specialist teams to secure or destroy these weapons and munitions in areas affected by conflict, to deliver immediate and lasting benefits for local people.

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